



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
PRIORITIES USA ACTION (102154)
National/Political
1520/06274147

Invoice 627554
Inv Date 8/26/2012
Terms Net 30
Contract 326527
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:57PM

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

PRIORITIES USA ACT

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00	Day,F-1	08/17/12 11:31AM (Fr)	01:00	PRATV1203H	\$2400.00	
2.0	Spot	4:00:00PM- 5:00:00	Day,F-1	08/17/12 4:55PM (Fr)	01:00	PRATV1203H	\$1800.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,F-1	08/17/12 6:29PM (Fr)	01:00	PRATV1203H	\$7000.00	
4.0	Spot	11:00:00AM-12:00:00	Day,M-1	08/20/12 11:35AM (Mo)	01:00	PRATV1203H	\$2400.00	
5.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/18/12 12:22PM (Sa)	01:00	PRATV1203H	\$1200.00	
6.0	Spot	6:00:00AM- 9:00:00	Day,Sa-1	08/18/12 6:12AM (Sa)	01:00	PRATV1203H	\$2200.00	
7.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	08/19/12 6:54AM (Su)	01:00	PRATV1203H	\$2200.00	
8.0	Spot	12:00:00PM- 1:00:00	Day,Th-1	08/16/12 12:50PM (Th)	01:00	PRATV1203H	\$2000.00	
9.0	Spot	9:00:00AM-10:00:00	Day,Tu-1	08/14/12 9:56AM (Tu)	01:00	PRATV1203H	\$1300.00	
10.0	Spot	12:10:00AM- 1:05:00	Day,W-1	08/15/12 1:00AM (We)	01:00	PRATV1203H	\$900.00	
11.0	Spot	7:00:00AM- 9:00:00	Day,W-1	08/15/12 8:59AM (We)	01:00	PRATV1203H	\$4600.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$28,000.00
Commission	(\$4,200.00)
Net Total	\$23,800.00

Total Spots 11

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.